



2025 CORPORATE PARTNERSHIP BENEFITS

Our Corporate Partners represent the foundation of this Association and are responsible for helping make the Pennsylvania NABIP the largest and most active chapter in the country. Working together to promote our industry, the PA- NABIP will professionally represent our members, customers and industry partners through education, legislative advocacy, and communications as we seek to promote quality, responsible and sustainable healthcare solutions for all Pennsylvanians.

All Corporate Partners will receive the following benefits in addition to those specifically identified with each partnership level below:

- Your company name and Partnership recognition displayed on the PA-NABIP website with a direct link to your company's website. Sales contact information for your company will be included.
- Company recognition on all applicable PA-NABIP printed and electronic collateral at PA-NABIP functions.
- One (1) annual National Association of Benefits & Insurance Professionals (NABIP) membership (includes PA-NABIP). Currently the PA-NABIP chapter is the largest and most active NABIP chapter nationally and approximately 65% of its members are insurance brokers. Partner companies already enrolled in a current NABIP Agency membership will receive credit off their annual partnership commitment equal to that of one Agency member. *A value of \$507 annually.*
- One Exhibitor Booth at the PA-NABIP Annual Conference on April 2, 2025, at the Drexelbrook Conference Center in Drexel Hill, PA. *A minimum value of \$950*
- Advance access to lists of attendees/participants for all PA-NABIP sponsored events.
- The opportunity to present an approved Continuing Education course offering Pennsylvania credits, (plus optional Delaware and New Jersey credits) to the PA-NABIP membership through the PA-NABIP 2025 Virtual CE Series
- One Golf Outing Hole sponsorship at the Annual PA-NABIP Golf Outings to be held in both the Philadelphia and Pittsburgh regions. *A minimum value of \$300*
- The opportunity to nominate an Emerging Leader candidate for consideration to join the 2025/26 program at the discounted rate for corporate partners of \$295. *A savings of \$100*

PATRON \$1,975

- Two (2) courtesy “Be My Guest” attendees/participants for each of the PA-NABIP sponsored education and CE events in 2024. Applicable for both virtual and in-person events. Good for non-member attendance. *A value of \$30-\$75 per guest, per event*
- Two courtesy attendees to attend the PA-NABIP Annual Conference on April 2, 2025.
- The option to send a total of five (5) attendees in lieu of an Exhibitor Booth.

GRAND PATRON \$4,500

- Enhanced Visibility at all PA-NABIP member functions.
- Access to PA-NABIP membership data. Currently the PA-NABIP is the LARGEST and most ACTIVE chapter of the National Association of Benefits & Insurance Professionals. 65% of its membership are insurance brokers.
- Opportunities for one-on-one face time with local politicians at PA-NABIP events, when applicable.
- Five (5) courtesy “Be My Guest” attendees/participants for each of the PA-NABIP sponsored education and CE events in 2025. Applicable for both virtual and in-person events. Good for non-member attendance. *A value of \$30-\$75 per guest, per event*
- Six (6) courtesy attendees to attend the PA-NABIP Annual Conference on April 2, 2025.
- Two (2) golfers at the annual Pennsylvania NABIP regional golf tournament of your choice in either the Pittsburgh or Philadelphia region.
- Expanded presence on PA-NABIP website corporate partners page including your company logo and hyperlink to company web site.

BENEFACTOR \$8,250

- Prominent Visibility at all PA-NABIP member functions.
- An opportunity to propose a representative from your organization to sit on the PA-NABIP Board of Directors to support the direction of the Association. PA-NABIP will work with Benefactor company to identify the appropriate, mutually agreeable individual for this role. Current Directors represent the major Brokers, General Agencies, Third Party Administrators, and Insurance Carriers throughout Pennsylvania.
- Opportunities for one-on-one time with local politicians at PA-NABIP events, as applicable.
- Invitations to VIP opportunities at PA-NABIP events such as meet and greet receptions with featured speakers.
- Access to PA-NABIP membership data. Currently the PA-NABIP is the LARGEST and most ACTIVE local chapter of the National Association of Benefits & Insurance Professionals. 65% of our membership are insurance brokers.
- Expanded presence on PA-NABIP website including advertising on its home page. Currently Benefactors enjoy a fixed presence on the right-hand side of the home page that includes its logo and hyperlink to its company web site. Additionally, Benefactors are invited to provide a rotating banner advertisement prominently displayed on our home page. New ads may be submitted twice annually to reflect your current marketing strategy.

Education Events

- Eight (8) courtesy “Be My Guest” attendees for each of the PA-NABIP sponsored education and CE events in 2025. Applicable for both virtual and in-person events.
- Invitation to participate in new "speed dating" virtual webinar event with PA-NABIP brokers

PA-NABIP Annual Conference

- Twelve (12) attendees at the PA-NABIP Conference.
- Preferred table and booth placement for the PA-NABIP Conference.
- One courtesy advertisement placed in PA-NABIP Conference Program.

Annual Golf Outing

- Four courtesy golfers at one of the regional PA-NABIP golf tournaments in the Eastern or Western PA.
- The PA-NABIP will recognize your company as the sponsor of a premium level sponsorship opportunity at its annual golf outing in the Philadelphia region on September 13, 2025.

Emerging Leader Program

- One courtesy Emerging Leader candidate in the 2024/25 program. Candidate must apply and be selected by Committee. Additional candidates accepted will pay a discounted rate for corporate partners of \$295. *A minimum savings of \$395*

SUMMARY

Corporate Partner Benefits	PATRON	GRAND PATRON	BENEFACTOR
Company recognition on PA-NABIP website	X	X	X
Inclusion on applicable PA-NABIP collateral	X	X	X
1 annual NABIP membership	X	X	X
Exhibitor Booth at Annual Conference	X	X	X
Access to lists of participants at PA-NABIP events	X	X	X
Opportunity to present a CE course	X	X	X
Golf Outing Hole sponsorship at both Golf Outings in East/West	X	X	X
Emerging Leader participation for 1 candidate	\$100 discount	\$100 discount	ONE FREE
Guest passes for PA-NABIP education events	2	5	8
Attendees at Annual Conference	2	6	12
Access to PA-NABIP membership data		X	X
Enhanced Visibility at all PA-NABIP member functions		X	X
One-on-one face time with local politicians when applicable		X	X
Courtesy golfers at one of PA-NABIP annual regional golf outings		2	4
Prominent visibility at all PA-NABIP member functions		X	X
Expanded presence on PA-NABIP website		X	X
Preferred table and booth placement for the PA-NABIP Conference			X
Participation in new "speed dating" virtual event			X
Featured Wind Down Podcast content with enhanced advertising			X
Premium sponsorship opportunity at annual golf outings			X
One seat on the PA-NABIP Board of Directors			X
VIP opportunities at PA-NABIP events when applicable			X
Advertisement placed in PA-NABIP Conference Program			X

For more information or to sign up for 2025 Corporate Partnership, please contact Karen A. Weinlader at kweinlader@PA-NABIP.org