



## **2024 CORPORATE PARTNERSHIP BENEFITS**

*Our Corporate Partners represent the foundation of this Association and are responsible for helping make the Pennsylvania chapter of NABIP the largest and most active chapter in the country. Working together to promote our industry, the Pennsylvania NABIP (PA- NABIP) will professionally represent our members, customers and industry partners through education, legislative advocacy, and communications as we seek to promote quality, responsible and sustainable healthcare solutions for all Pennsylvanians.*

### ***All Corporate Partners will receive the following benefits in addition to those specifically identified with each partnership level below:***

- Your company name and Partnership recognition displayed on the PA-NABIP website with a direct link to your company's website. Sales contact information included.
- Company recognition on all applicable PA-NABIP printed and electronic collateral to be displayed at PA-NABIP functions.
- One (1) annual National Association of Benefits & Insurance Professionals (NABIP) membership (includes PA-NABIP). Must commit by January 31, 2024, for this benefit. Currently the PA-NABIP chapter is the largest and most active NABIP chapter nationally and approximately 65% of its members are insurance brokers. *A value of \$499*
- One Exhibitor Booth at the PA-NABIP Conference, including two (2) attendees. *A minimum value of \$850*
- Advance access to lists of attendees/participants for all PA-NABIP sponsored events.
- The opportunity to present an approved Continuing Education course for Pennsylvania and New Jersey credits to the PA-NABIP membership through the PA-NABIP 2024 Virtual CE Series
- One Golf Outing Hole sponsorship at the Annual PA-NABIP Golf Outings to be held in both the Philadelphia and Pittsburgh regions. *A minimum value of \$300*
- The opportunity to nominate an Emerging Leader candidate for consideration to join the 2024/25 program at the discounted rate for corporate partners of \$XX. *A value of \$100*

## PATRON \$1,750

- Two (2) courtesy “Be My Guest” attendees/participants for each of the PA-NABIP sponsored education and CE events in 2024. Applicable for both virtual and in-person events. Good for non-member attendance. *A value of \$15- \$75 per guest, per event*
- The opportunity to send five (5) attendees to the 2024 PA-NABIP Conference in lieu of an Exhibitor Booth. *A value of \$750*

## GRAND PATRON \$3,750

- Enhanced Visibility at all PA-NABIP member functions.
- Access to PA-NABIP membership data. Currently the PA-NABIP is the LARGEST and most ACTIVE chapter of the National Association of Benefits & Insurance Professionals. 65% of its membership are insurance brokers.
- Opportunities for one-on-one face time with local politicians at PA-NABIP events, when applicable.
- Four (4) courtesy “Be My Guest” attendees/participants for each of the PA-NABIP sponsored education and CE events in 2024. Applicable for both virtual and in-person events. Good for non-member attendance. *A value of \$15- \$75 per guest, per event*
- One Corporate Table of ten (10) attendees at the 2023 PA-NABIP Conference. *A minimum value of \$1000*
- Sponsor Spotlight to be featured in the Pennsylvania NABIP member communications and LinkedIn site for a period of one month annually. This promotion will be incorporated into the communications and linked to your company website.
- Two (2) golfers at the annual Pennsylvania NABIP regional golf tournament of their choice in either the Pittsburgh or Philadelphia region. *A minimum value of \$750*

## **BENEFACTOR \$7,500**

- Prominent Visibility at all PA-NABIP member functions.
- An opportunity to propose a representative from your organization to have a seat on the PA-NABIP Board of Directors to support the direction of the Association. PA-NABIP will work with Benefactor company to identify the appropriate, mutually agreeable individual for this role. Current Directors represent the major Brokers, General Agencies, Third Party Administrators, and Insurance Carriers throughout Pennsylvania
- Opportunities for one-on-one time with local politicians at PA-NABIP events, as applicable.
- Invitations to VIP opportunities at PA-NABIP events such as meet and greet receptions with featured speakers.
- Access to PA-NABIP membership data. Currently the PA-NABIP is the LARGEST and most ACTIVE local chapter of the National Association of Benefits & Insurance Professionals. 65% of its membership are insurance brokers.
- Expanded presence on PA-NABIP website including advertising on its home page. Currently Benefactors enjoy a fixed presence on the right-hand side of the home page that includes its logo and hyperlink to its company web site. Additionally, Benefactors are invited to provide a rotating banner advertisement prominently displayed on our home page. New ads may be submitted twice annually to reflect your current marketing strategy.

### **Education events**

- The opportunity to work with PA-NABIP to develop a VIRTUAL education event in 2024 as your own sponsored event. This includes choice of topic, content and speakers. The PA-NABIP will work with your company to schedule, plan and market this event in coordination with the curriculum set forward by the Education & Programming committee of the PA-NABIP.
- Six (6) courtesy "Be My Guest" attendees for each of the PA-NABIP sponsored education and CE events in 2024. Applicable for both virtual and in-person events. *A value of \$15- \$75 per guest, per event.*

### **PA-NABIP Conference**

- A Corporate Table of ten (10) attendees at the PA-NABIP Conference. *A minimum value of \$1,000*
- Preferred table and booth placement for the PA-NABIP Conference.
- One courtesy advertisement placed in PA-NABIP Conference Program.

### **Annual Golf Outing**

- Four golfers at the regional PA-NABIP golf tournament of your choosing, in the Pittsburgh or Philadelphia areas. *A minimum value of \$1500*
- The PA-NABIP will recognize your company as the sponsor of a premium level sponsorship opportunity at its golf outing in BOTH the Pittsburgh and Philadelphia regions. *Minimum value \$1,000*

### **Emerging Leader Program**

- One courtesy Emerging Leader candidate for participation in the 2024/25 program upon application and acceptance. Additional candidates will pay a discounted rate for corporate partners. *A minimum value of \$300*

***For more information or sign up for 2024 Corporate Partnership, please contact Karen Weinlader Mardis at [kwmardis@PA-NABIP.net](mailto:kwmardis@PA-NABIP.net)***